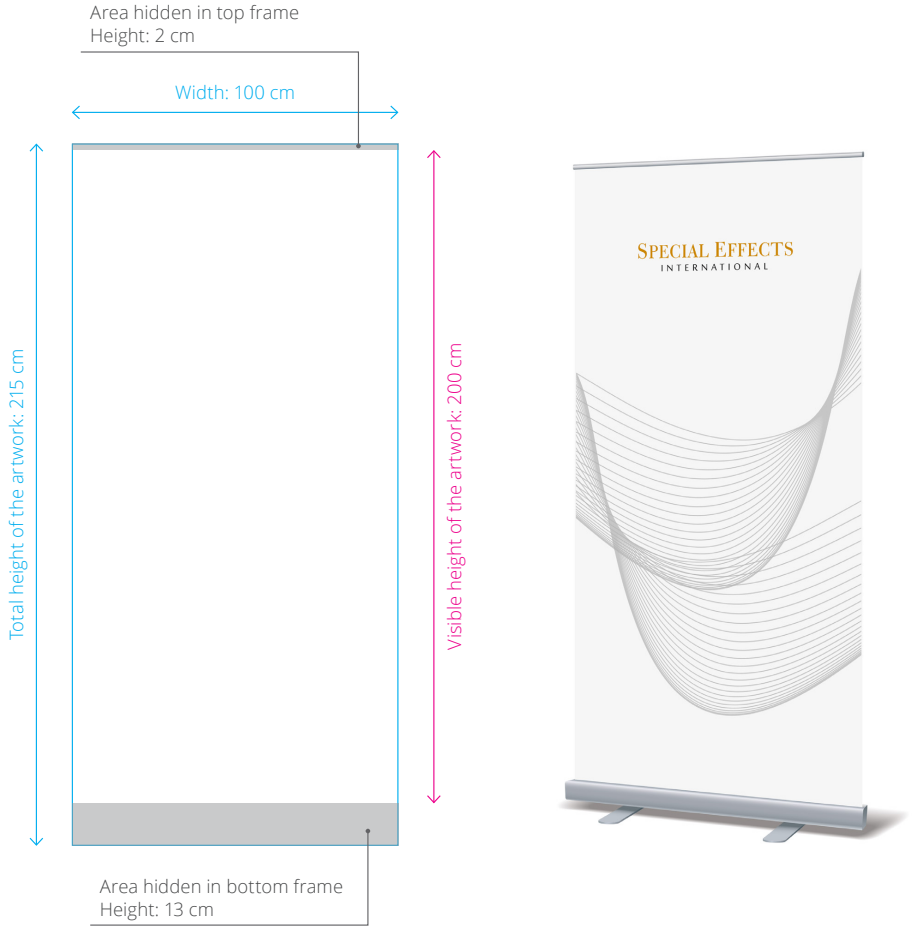
SPECIAL EFFECTS
PEOPLE · TECHNOLOGY · SOLUTION

ARTWORK REQUIREMENTS

- Required scale is 1:1 (100% of actual size).
- Visible size: 100 x 200 cm
- **Artwork size: 100 x 215 cm**
- The top 2 cm will be hidden by the top frame and the bottom 13 cm will be hidden inside the base of the frame. No important content should be placed within these areas (see diagram on the next page).
- Save artwork in any of the following formats: PDF, EPS or TIFF. Ai files are also accepted.
- Non-vector based artworks should be supplied at a **minimum of 200 dpi resolution.**
- **Do not include crop marks.**
- Size of emailed artworks must stay below 16 MB, above this size please send artworks via large file transfer sites (e.g. WeTransfer).



To make sure your artwork is printed correctly and in time, please ensure you follow the requirements above. Artworks submitted with different specifications may be subject to extra amendment charges. Special Effects International Ltd. cannot take responsibility for print errors or late deliveries resulting from insufficient or delayed artworks.

If you need any further information or help to qualify your artwork specifications, please feel free to contact us.