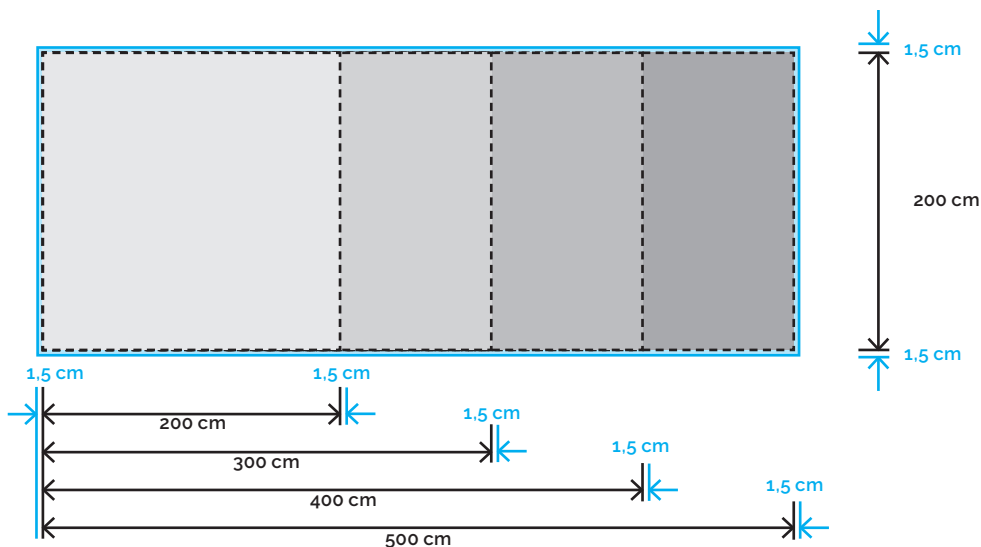


ARTWORK REQUIREMENTS

- Provide colors in CMYK color mode. Special Effects International Ltd. cannot take responsibility for any unexpected color deviations resulting from artworks provided in non-CMYK color mode. For spot color specifications please provide exact Pantone/PMS codes.
- **Convert all fonts used in the artwork into curves/outlines before exporting the vector file for printing.** Should this be not possible, please provide the exact font type used.
- **In case of vector graphic please make sure that none of the objects have overprint settings.** If these kind of setting occur Special Effects International cannot take responsibility for faulty printing results.
- Save your artwork in any of the following formats: PDF, EPS or TIFF. AI files are only accepted if links are embedded into the document.
- Size of emailed artworks must stay below 16 MB, above this size please send artworks via large file transfer sites (e.g. [WeTransfer](https://www.wetransfer.com/)).

Backlit Wall with 200 cm height

- Required scale is 1:1 (100% of actual size).
- Visible size (w x h): 200 x 200 cm; 300 x 200 cm; 400 x 200 cm; 500 x 200 cm;
- **Please leave 1,5 cm fill on all side.**
- Non-vector based artworks should be supplied at a minimum of 150 dpi resolution at size 1:1.
- **Do not include crop marks.**



- The backlit wall is double-sided, both sides needs printed banner with silicone edging because of the in-built LED lighting. Shall the back of the wall be not visible during the event, a plain white print will be used.

To make sure your artwork is printed correctly and in time, please ensure you follow the requirements above. Artworks submitted with different specifications may be subject to extra amendment charges. Special Effects International Ltd. cannot take responsibility for print errors or late deliveries resulting from insufficient or delayed artworks.

If you need any further information or help to qualify your artwork specifications, please feel free to contact us.

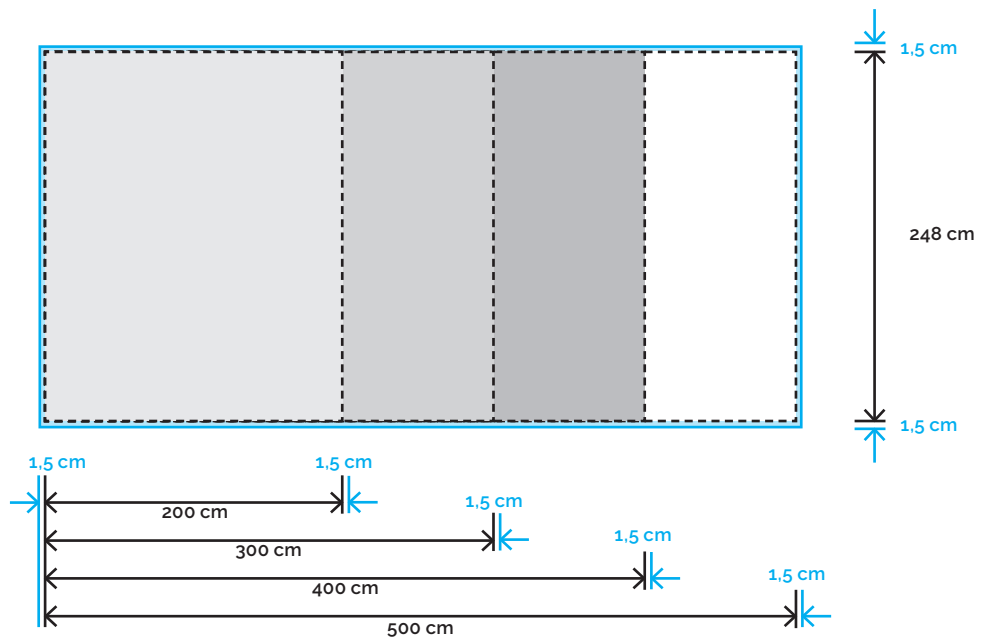


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Backlit Wall with 248 cm height

- Required scale is 1:1 (100% of actual size).
- Visible size (w x h): 200 x 248 cm; 300 x 248 cm; 400 x 248 cm; 500 x 248 cm;
- **Please leave 1,5 cm fill on all side.**
- Non-vector based artworks should be supplied at a minimum of 150 dpi resolution at size 1:1.
- **Do not include crop marks.**

- The backlit wall is double-sided, both sides needs printed banner with silicone edging because of the in-built LED lighting. Shall the back of the wall be not visible during the event, a plain white print will be used.



Counter

- Required scale is 1:1 (100% of actual size).
- Visible size (w x h): Sides: 32 x 100 cm; Front: 100 x 100 cm
- **Please leave 2 cm fill on all side.**
- Non-vector based artworks should be supplied at a minimum of 150 dpi resolution at size 1:1.
- **Do not include crop marks.**

